



ICIM - 18th International Conference on Innovation and Management



Welcome everybody,

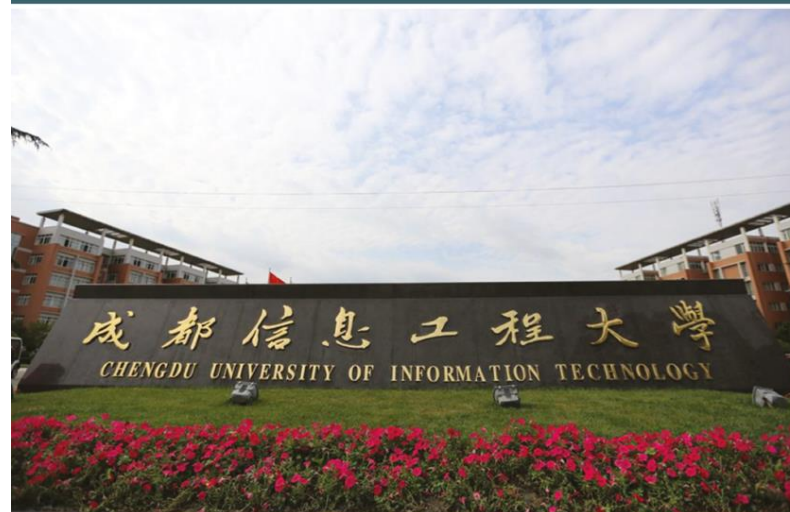
hope you'll enjoy it.

AJdeHoyos

ICIM2021

18th International Conference on Innovation and Management

Technological civilization & Management innovation



28th-29th, OCTOBER, 2021



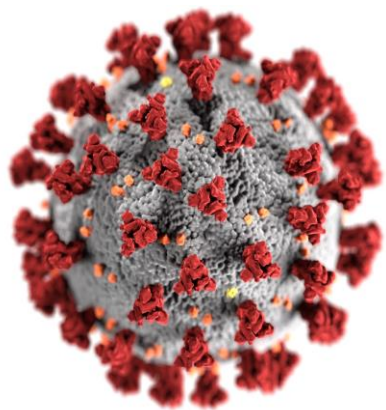
<https://www.pucsp.br/icim/ingles/index.html>

欢迎大家

Huānyíng dàjiā

希望你会喜欢

Xīwàng nǐ huì xǐhuān



THE
CRISIS
OF
THE

C
O
R
O
N
A
V
I
R
U
S

We are at a turning point, a critical moment in time, where all of us, individually and collectively, have the chance to focus our attention toward activating, harnessing, and mobilizing transformational change and learning to shape our evolution and our futures intelligently, or else...

危機
危机
wei-chi

Solving the Climate Crisis Requires the End of Capitalism

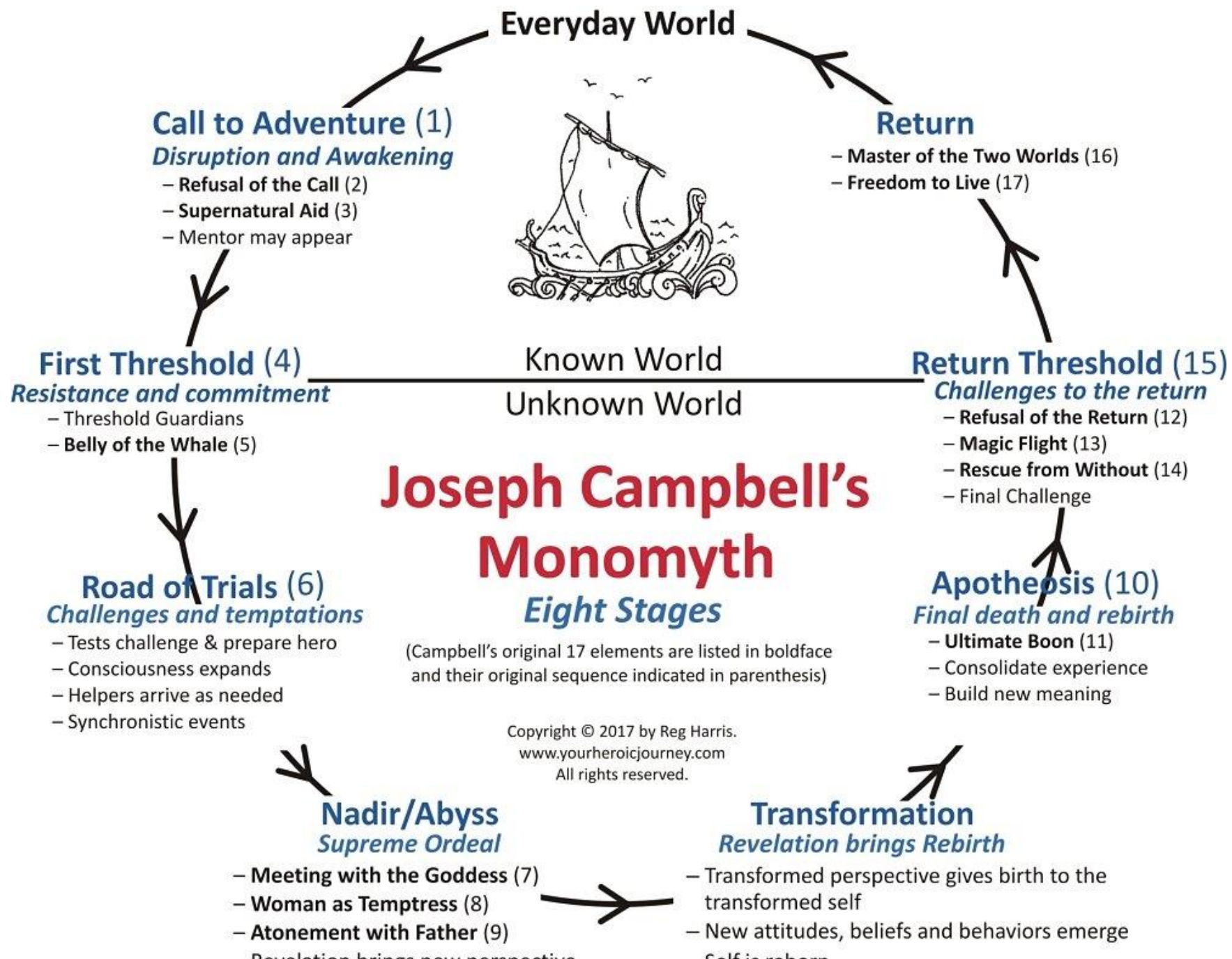
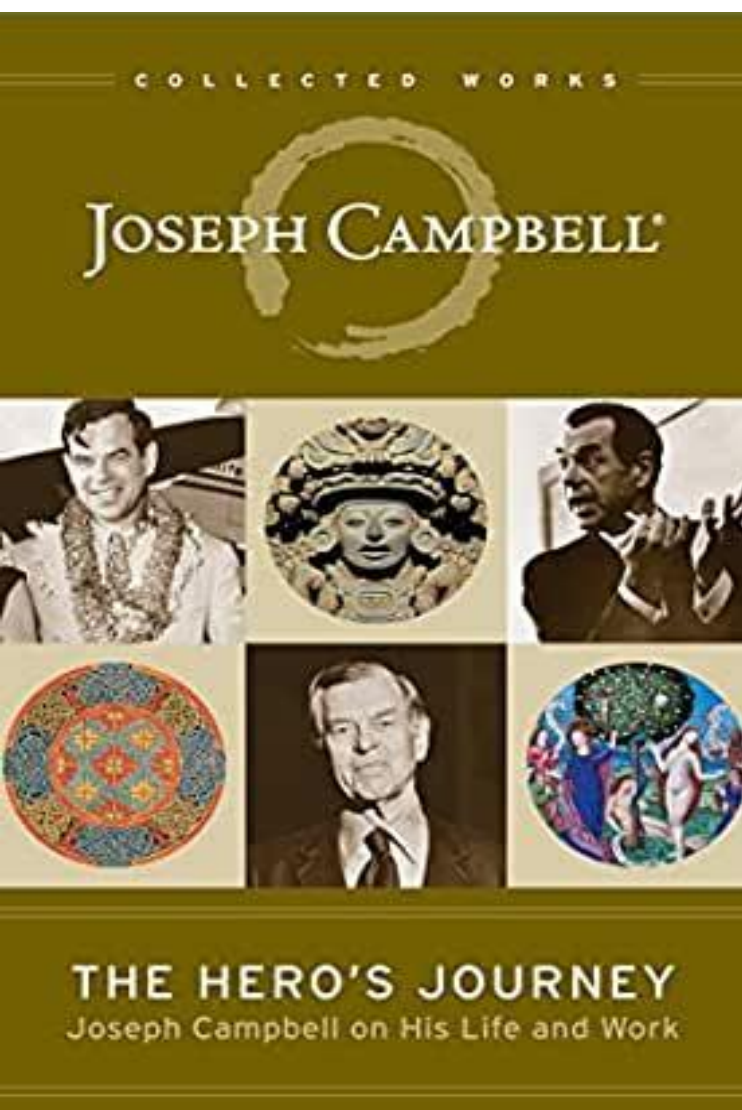
Otherwise we'll continue in a profit-based path to catastrophe ... unless Resilient Heros start emerging.



It's time to face the fact that resolving the climate crisis will require a fundamental shift away from our growth-based, corporate-dominated global system. **The global conversation regarding climate change has, for the most part, ignored the elephant in the room, and as long as capitalism remains the dominant economic system of our globalized world, the climate crisis won't be resolved** and may lead to a collapse of Civilization, unless we drastically change direction.

Nature is a jazz band, not a machine
Jeremy Lent (www.resilience.org)

(**COP26** 30-31 October: G20 leaders gather in Rome; 1-2 November: World Leaders Summit opens COP26 Glasgow, UK that goes up to Nov 12)



THE HERO'S JOURNEY

JOSEPH CAMPBELL

ON HIS LIFE AND WORK

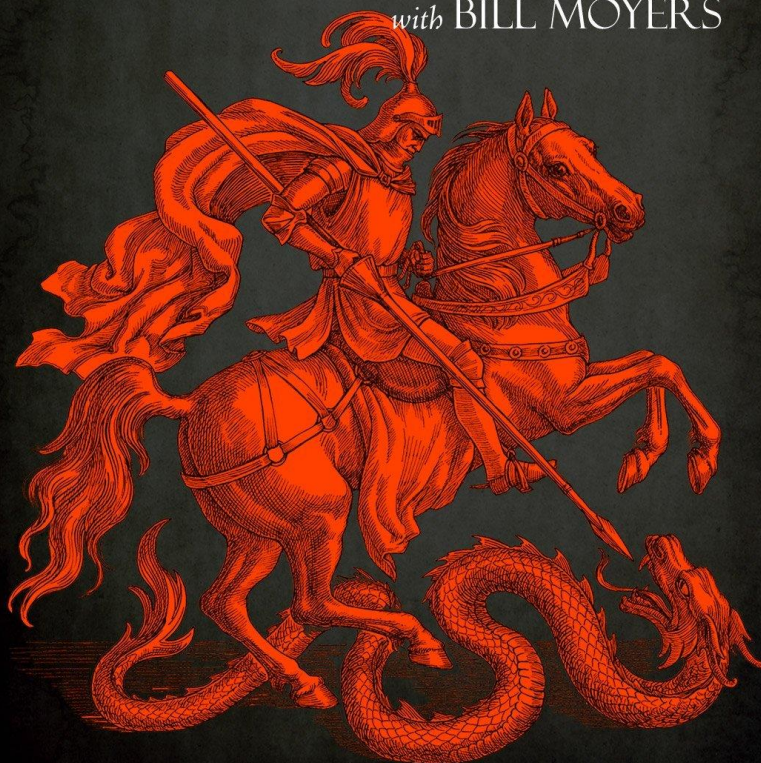


EDITED AND WITH AN INTRODUCTION BY PHILip CAMPBELL
FOREWORD BY NATHAN L. BRADY, AMERICAN EDITOR

JOSEPH CAMPBELL

and THE POWER OF MYTH

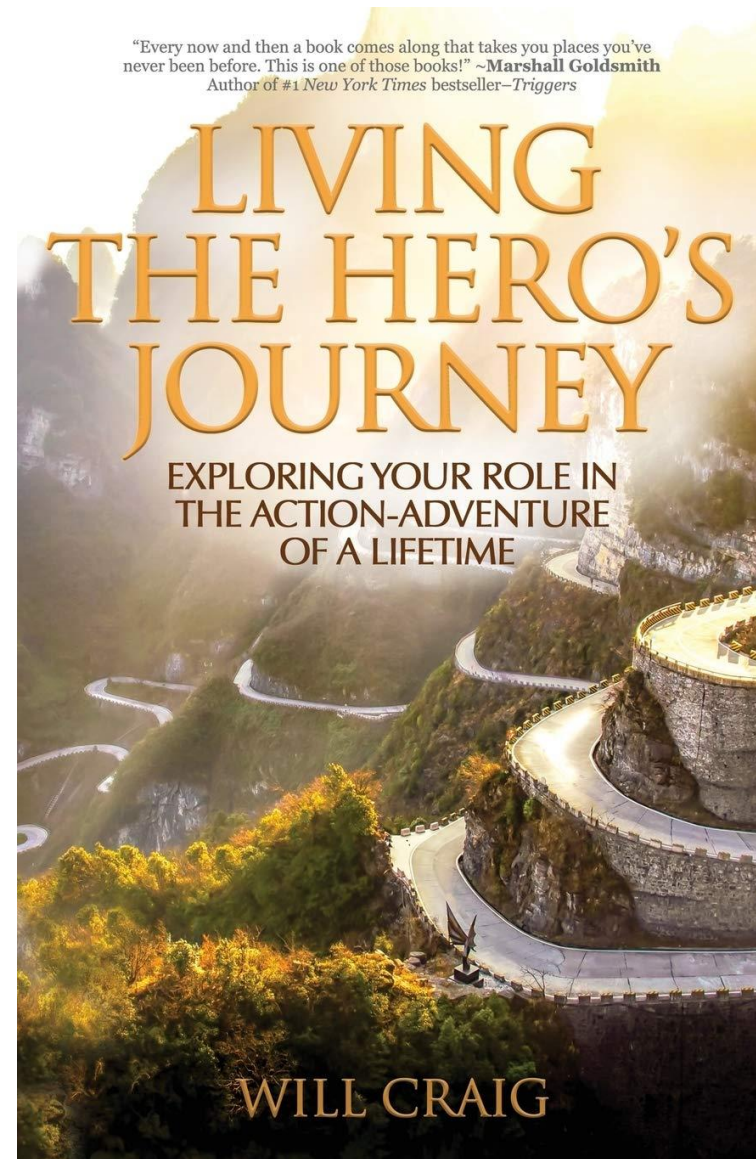
with BILL MOYERS



"Every now and then a book comes along that takes you places you've never been before. This is one of those books!" ~Marshall Goldsmith
Author of #1 New York Times bestseller—Triggers

LIVING THE HERO'S JOURNEY

EXPLORING YOUR ROLE IN
THE ACTION-ADVENTURE
OF A LIFETIME



WILL CRAIG

We are all trying to do our part in a synchronized coherent way

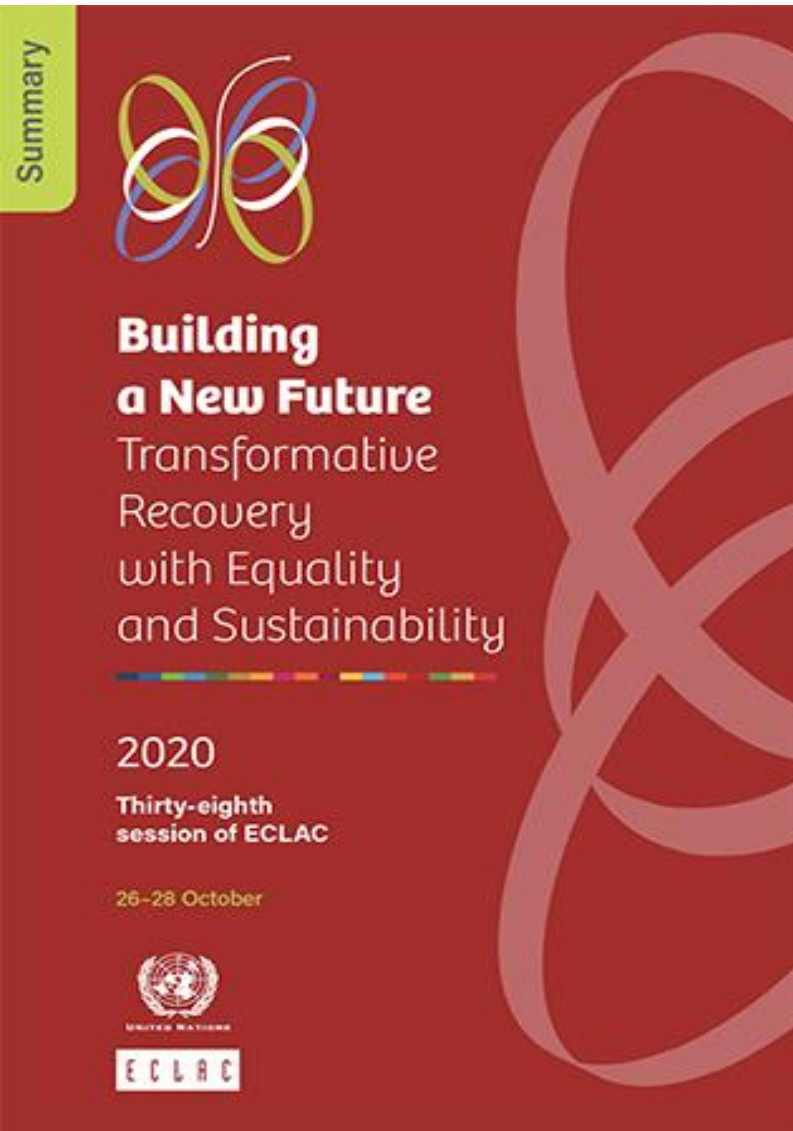


Latin-American Foresight Planning and Public Policies Meeting October 28 and 29, 2021, Colombia

NATIONAL DEPARTMENT OF
PLANNING OF COLOMBIA.
Colombian Foresight Network,
Millennium Project(MP) and RIBER
(<https://redcolombianaprospectiva.blogspot.com/2021/10/planeacion-prospectiva-y-politicas.html>)

MEGACRISES IN A WORLD IN METAMORPHOSES. In order to move away from a chain of Disasters we may need : A regeneration of our Eco-Social Relationships, The Foundations of Cognitive Democracy, An Educational Reform and Intellectual Formation; The Necessary Moral Reforms to overcome Daily Problems. (Edgar Morin)

Building a New Future: Transformative Recovery with Equality and Sustainability. Economic Commission for Latin America and the Caribbean – ECLAC (2020)



The document has five chapters:

- **The first studies the three crises (slow growth, growing inequality and the environmental emergency)** affecting economies and societies around the world and those of Latin America and the Caribbean.
- **The second presents a framework for analyzing these crises in an integrated manner** and measuring their magnitude in the region
- **The third chapter examines the quantitative impacts on growth, emissions, income distribution and the external sector under different policy scenarios,** highlighting the potential of various policy combinations to forge a more dynamic growth path, with lower emissions and greater equality.
- **The fourth identifies seven sectors that can drive sustainable development and proposes policies to foster these sectors.**
- **The fifth chapter concludes with an analysis that links up macroeconomic, industrial, social and environmental policies** and the role of the State in building consensus for their implementation.



PUC-SP

HUNGER is asking us to MOVE FASTER

Food from Waste --- > Waste for Food

(Brazilian Food Bank, www.bancodealimentos.org.br)

UNEP FOOD WASTE INDEX REPORT 2021

(<https://drive.google.com/file/d/1KTB1mq9sSWXx38bDfvFOPQy0sEKYsgrn/view>)

