

INVITATION AND CALL FOR PAPERS

The 14th International Conference on Innovation and Management (ICIM2017)

We invite you to inscribe for academic activities in ICIM 2017 organized by the Wuhan University of Technology and the University of Wales Trinity Saint David (England), Yamaguchi University (Japan) and UTM-Technological University of Malaysia(Malaysia), Tilburg University (The Netherland) ,Pontifical Catholic University of Sao Paulo (Brazil), University of Vaasa and Vaasa University of Applied Sciences(Finland), to be held in Swansea, Submit your academic and scientific papers until 30 May 2017.

We are looking forward to your support for promotion and submission of academic paper for this important international conference about Innovation and Management that is focusing on **Innovation on the 4th. Industrial Revolution.**

Proceedings: All accepted papers will be included in the Proceedings of ICIM 2017 published by *Wuhan University of Technology Press* and submitted to CPCI for index.

Main Topics:

1. Organizational Innovation, Institutional Innovation and Management Integration Innovation
2. Technological Innovation, Product Innovation, Industrial Innovation and Regional Innovation
3. Public Safety and Emergency Management
4. Risk Management and Sustainable Development Innovation
5. Transport Engineering Management and Transport Management Innovation
6. Supply Chain and Logistic Management Innovation
7. Systems Engineering, Financial Engineering and Industrial Engineering
8. University-Industry Cooperation and Strategic Alliances
9. S&T Policy, Technology Economics, Intellectual Property and Knowledge Management
10. Miscellaneous

Conference Language Requirement

English

Conference Publications

All the accepted papers will be included in Conference Paper Proceedings-2017, published by Wuhan University of Technology Press.

Conference Fees

Each paper should be more than 4 pages and less than 12 pages, and is charged 1500 RMB for layout fee if no more than 5 pages, and excess page charge is 300 RMB/page. Each payer will get one copy of conference paper proceedings. The registration fee is 400 Pounds.

Main Agenda

May 30, 2017--- Paper submission deadline

June 30, 2016--- Notification of acceptance

Early bird registration: 30 August 2017

September 27-29, 2017---Opening ceremony, held in UK

Paper Format

Papers must be submitted in word doc format with return receipt to the following email address:

innovation@whut.edu.cn

Return receipt should be filled in carefully and clearly.

See the attachment of [Paper Format and Sample for the Proceedings of the 13th International Conference on Innovation and Management](#).

Special Statement

All authors should pay attention to the following requirements requested by indexed by ISI CPCI, if the author does not follow the requirement, his or her paper will not be accepted.

(1) Each paper is more than 4 pages and less than 12 pages; (2) List every author's email address in the right place; (3) Abstract is more than six rows, which introduced the approaches, opinions, conclusions and creative ideas, not a guidance introduction of background. The sentence for reference is: "The paper employs.....(approach), presents....., implies....., set up....., draw a conclusion....."; (4) Key words are about 3 to 5 items; (5) The first part of the main context must be "Introduction", which introduce the status quo of external and internal research (Literature review) ; (6) The final part of the paper is "Conclusion", which is necessary to draw conclusions of the whole paper and to propose suggestions and expectations for the research; (7) No less than 3 literatures listed in the "Reference".

Contact Information

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The 14th International Conference on Innovation and Management (ICIM2017)

Return Receipt

Name : Gender : Male Female Age :

Post Title : Rank :

Working Unit :

Address :

Zip Code : Nationality :

Telephone : Mobile :

Paper Format

1. The right order of a paper should be placed in the following order:

Title → author's name → author's affiliations → abstract → key words →
introduction → main text → conclusion → references

2. All figures and tables must be included in-line with the text. The words in graphics must be printed.

3. Table names should be above the tables, and should be placed in the middle. Figure captions should be below the figures, and should also be placed in the middle. Serial numbers of these figures, tables and formulas should be placed in order.

4. Reference Format should be placed strictly in the following order:

Serial number → author's name → book name (or paper title) → publishing house (or
periodical name) → the time of publishing → page numbers. For example:

[1] Aluminum. A Market Approach to Energy Conservation. Journal of Consumer Affairs 2002,16(3):300-317

[2] Hooper, J. Nielsen, Andrew Whinston. Recycling as Altruistic Behavior: Normative and Behavioral Strategies to
Expand Participation in a Community Recycling Programmer. Environment and Behavior, 2002,(23):195-201

[3] Xie Kefan, Cheng Guoqing. A Model of Receding Behavior, with Evidence from Danish Source Separation
Programmers Wuhan: Wuhan University of Technology Press, 2003:78-90(In Chinese)

Type Rules

5. Type: Use Times New Roman for the whole paper

6. Size: Use 14 point bold letters for titles, and place the titles in the middle; Use 12 point bold letters for the first-class titles; Use 10 point bold letters for the second-class titles; Use 10 point letters for the third titles and main text; Use 9 point letters for figures and tables, and place them in the middle; and use 9 point letters for the notes in figures and tables.

7. Use English, Greek italic characters for variables in mathematic formulas; and use proper characters for ration.

Printing Requirement

8. Do not print page numbers.

9. Prepare your paper using a A4 page size of 210mm × 297mm

10. Open the setting pages window, and choose “no network” in the “document network” option.

Set top margin to 30mm; Set bottom margin to 35mm;

Set left margin to 31mm; Set right margin to 31mm.

11. Open the “Format” window, and in the “paragraph” option, choose 0cm in “indent”, choose 0 pound in “space between”, choose mono-row in “row spacing”, and choose none in “special format”.

12 Software requirements: Microsoft 97 and the above versions. (Check the Sample Paper for Conference Proceedings)

Format for Conference Paper

Measuring the Impact of Customer Satisfaction on Profitability

(The title should be in bold in 14 point font, centered on the top of the paper)

(Leave one line)

(the authors' names, affiliations, and their emails should be 10 point font, and placed in the middle)

Wang Ai Min Xie Kefan

School of Management, Wuhan University of Technology, Wuhan, P.R.China, 430070

(E-mail:xiekefan@163.com, chengguoping@yahoo.com)

(Format for several authors and working units)

BPR Based on Risk Management

(Leave one line)

Mao Jiewen^{1,2}, Zhang Waoyue¹, Zheng Panli²

1 School of Management, Wuhan University of Technology, Wuhan,P.R.China, 430070

2 School of Economics, Jiangli University, Wuhan,P.R.China, 430074

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(“Abstract” and “Key words” should be bold in 10 point font)

(Leave one line)

Abstract Customer satisfaction is probably one of the most frequently measured.....

Key words keyword1, keyword2, keyword3, keyword4

(The content of Abstract and Key words should be 10 point font, and at least 3 key words)

(Leave one line)

1 Introduction *(12 point font, capitalized, bold for the first-class titles)*

We know that Customer satisfaction is probably one of the most frequently measured marketing constructs.....

(10 point font for main text)

(Leave one line above each first-class titles)

2 An Example

Customer satisfaction and its impact on profitability.....

(9 point font, capitalized, bold for the captions of tables, and flush centered above the table body)

Table 1 An Customer Satisfaction

Sector	Mean	Median	range	minimum	maximum	N
Consumer Cyclical	76539	75000	21000	66000	87000	117
Consumer Staples	79194	81000	30000	60000	90000	172
Financials	71641	71000	23000	61000	84000	39

(Leave one line)

(Table contents should be 9 point font, and initially capitalize only the first word of each caption)

Customer satisfaction is.....

(Leave one line above each first-class titles)

3 Data and Methodology

3.1 Method on *(10 point font, capitalized, bold, no capitalized for the second-class titles)*

.....

(Figure contents should be 9 point font, and initially capitalize only the first word of each caption)

(9 point font, capitalized, bold for the captions of figures, and flush centered below the figures)

Figure 1 Data

3.1.1 Discussing about method one *(10 point font, no capitalized for the third-class titles)*

.....

3.2 Method Two

.....

(Leave one line)

4 Results *(12 point font, capitalized, bold for the first-class titles)*

.....

(Leave one line)

5 Conclusion *(12 point font, capitalized, bold for the first-class titles)*

.....

References—— *(12 point font, capitalized, bold, and centered)*

- [1] Narver, J.C. & Sleiter, S.F. The Effect of a Market Orientation on Business Profitability, *Journal of Marketing*, 2002,10(2):20~35
- [2] Sharp W.F. *Portfolio Theory and Capital Markets*, New York: McGraw-Hill Inc, 1995
- [3] Zou Tao, Zhang Jun. *Macro-economics*. Wuhan University Press, 1989:428 (In Chinese)