

Abstract

Unveiling *O poder do macho*: an encounter with Heleieth Saffioti Angélica Lovatto

This article makes a tribute to Heleieth Saffioti, especially approaching *O poder do macho*. This publication was ordered the author, in the 1980's, with the objective of presenting, to a young and no-academic public, the discrimination against the woman, in the Brazilian society.

Keywords: Heleieth Saffioti. Feminism. Male chauvinist. Woman.